

THE **YOUNG**
ENTREPRENEUR
OF THE YEAR
CHALLENGE
2026

August 10 | August 11

The logo for Invictus, featuring the word "INVICTUS" in a bold, dark blue, sans-serif font. Above the 'i' and 'V' are small red diamond shapes.

The Young Entrepreneur of the Year Challenge is a unique and immersive interdisciplinary intervention in the form of a competition that will allow students to explore the multi-disciplinary world of entrepreneurship and its fascinating convergence with various domains by collaborating with peers to ideate, problem solve and innovate while learning from world-class speakers, industry experts, entrepreneurs, and mentors.



EXPLORE

the exciting world of entrepreneurship that can bring about sustainable social change



DEVELOP

teamwork, leadership & communication skills



PARTICIPATE

in an interdisciplinary collaborative activity that enhances your profile for college applications



ENHANCE

your professional edge by competing with highly talented student teams from across the continent



ACCESS

entrepreneurial skills that will last for a lifetime

WHAT'S IN FOR THE STUDENTS?



YEY 2023

The Young Entrepreneur of the Year Challenge 2023 was highly elevated by the presence of *Ashneer Grover*, who served as the event's distinguished keynote speaker. His sharp business acumen and valuable industry insights provided immense inspiration and direction to the next generation of innovators.



ASHNEER GROVER
Founder, Bharatpe



Y E Y 2024

The Young Entrepreneur of the Year Challenge 2024 was deeply honored to welcome *Srikanth Bholla* as its inspiring keynote speaker. His remarkable journey of resilience and visionary leadership left a lasting impact on the young minds, encouraging them to break barriers and redefine the business landscape.



SRIKANTH BHOLA
Entrepreneur | Philanthropist



YEY 2025

The Young Entrepreneur of the Year Challenge 2025 was privileged to feature *Ankur Warikoo* as the keynote speaker, adding immense value to the prestigious event. His practical wisdom on entrepreneurship and personal growth profoundly motivated the participants to build resilient, future-ready ventures.



ANKUR WARIKOO
Entrepreneur | Educator

TIMELINE TO FOLLOW FOR YEY 2026

JULY 10

REGISTRATION
CLOSES ON



JULY 12-16

PRE-EVENT
ONLINE WORKSHOPS



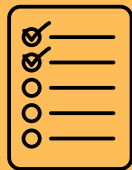
JULY 18

PITCH DECK
SUBMISSION



JULY 20

ANNOUNCEMENT OF
SHORLISTED TEAMS



AUGUST 10-11

MAIN EVENT DAY AT
INVICTUS



initiation

You'll embark on your journey by assembling a team of 4 students plus a teacher & completing the registration form given in the link. To register for the event a team will need to submit the following:



Identify a Social Venture for their team and a name for it



The following post holders:
Chief Executive Officer
Chief Innovation Officer
Chief Marketing Officer
Chief Financial Officer



Company Motto



A celebrity you wish you could include in your time or who inspires your team

ideation

After completing the registration form you will be given access to the following resources:



Pitch deck templates



Expert-led Level-1 Workshops



Essential Entrepreneurial Insights



workshop schedule (online)

**12 - 16
JULY**

2026

innovation

With expert guidance gained from the Level 1 online workshops, you will plan your path by brainstorming ideas, selecting the most inspiring one and preparing a draft to bring your innovation to life by making a unique and creative pitch deck with the following:



A brief overview of how your social enterprise is viable



A 45 seconds video that introduces your social enterprise venture & team members

assessment criterion

Our jury will access and rank the teams using the following criterion:



Clarity of Thought



Uniqueness of Modal
and Social Impact



Financial Viability



Quality of
Presentation

ignition

If you are shortlisted, you'll get access to Level-2 workshops which will delve deeper into the nuances of entrepreneurship. The two-day event in Amritsar will provide you the opportunity to attend masterclasses by highly qualified entrepreneurs and academicians and listen to pane discussions with some of the top entrepreneurs of the country.

Teams attending this event will then get the opportunity to enhance their pitch deck using the skills gained from the masterclasses and present their ideas before an illustrious jury of seasoned professionals.

day 1: **August 10**

Orientation & Level - II Workshops
at Invictus International School, Amritsar

Armed with insights from these masterclasses, the teams will go back and rework and enhance their presentations to include the following for their final presentations to the jury.

PROFITABILITY

COMMUNICATION
STRATEGY

FUNDING PITCH

A VISUAL &
MUSICAL
IDENTITY FOR
THE VENTURE

day 2: **August 11**

If you are shortlisted, you'll get access to Level-2 workshops which will delve deeper into the nuances of entrepreneurship. The two-day event in Amritsar will provide you the opportunity to attend masterclasses by highly qualified entrepreneurs and academicians and listen to pane discussions with some of the top entrepreneurs of the country.



9:30 AM - 11:30 AM

*Presentations by Teams before jury
(6 mins presentation time + 4 mins Q&A)*



12:30 AM - 1:30 PM

*Presentations by Teams before jury
(6 mins presentation time + 4 mins Q&A)*



1:30 PM - 3:00 PM

*Panel Discussion with our
illustrious jury of experienced
entrepreneurs*



3:00 PM - 4:00 PM

Valedictory Ceremony



INVICTUS

THE **YOUNG** **ENTREPRENEUR** OF THE YEAR **CHALLENGE** **2026**



register now

the last date for registration is July 10, 2026